



# **ECKINGTON SWIMMING CLUB**

**Affiliated to ASA East Midland Region and Derbyshire ASA  
Swim21**

## **Swim 21 is the ASA's Club Development model**

Swim 21 Accreditation is a 'Quality mark'. It recognises nationally and regionally the clubs that are committed to providing safe, effective and quality services for the benefit of their members

## **Swim 21: Benefits/outcomes**

The benefits of becoming a Swim 21 Accredited Club are mainly seen through the process itself. The programme enhances club management, strengthens the structures and unites the club with a philosophy and programmes that ensures the best environment is available for our swimmers Some key outcomes and benefits are listed below:

### **Swimmer Achievement**

Enables clubs to help swimmers achieve their full potential Swim 21 is a planning tool based upon the needs of swimmers and strives to provide them with the best possible environment.

### **Recognition**

National recognition that we are providing a quality service for all our members National recognition is received through the achievement of Swim 21 accreditation. As such all Swim 21 accredited clubs will be listed in ASA publications.

Recognition by Sport England that our club is safe, effective and child friendly through achievement of Sport England Club mark Resources

Resource materials on best practice available to the club - ensuring that our club shows good practice throughout its daily activity.

### **Funding**

Enhanced access to various sources of funding Clubs who are working towards or have achieved Swim 21 Accreditation may be looked upon more favourably when applying for sources of funding.

For example: Swim 21 Accredited Clubs are prioritized to form links with local schools and PESSCL (Physical Education, School Sport Club Links) funding is available to support school-club link projects. In addition it can be used as a negotiation tool with Local Authorities, in terms of seeking additional water time or a reduction in its cost.



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### **Swim21**

**Other benefits that Swim 21 will provide for our club include:**

- **Publicity/ promotion/ recognition & profile**
- **More members**
- **More coaches**
- **More officials/ volunteers**
- **Increased opportunity to secure funding**
- **A more organised & resourced club**
- **School/club links**
- **Greater support from ASA & other networks**
- **Club sustainability/ longevity/ development**
- **Swimmer achievement/development A successful method of spreading a club's workload**